

Dear Crafters!

Stamp & Scrapbook Expo would like to take this time to thank everyone for their support during this difficult time. For 23 years, we have considered our consumers and vendors part of the family and for a business like ours to thrive that relationship is valued...and essential.

Many of us in the industry have had at least one event affected by an unforeseen circumstance. Over the years, we've been extremely fortunate; however, it happens. Although you can plan & prepare, it can have lasting consequences on events moving forward. Our staff and facilities work diligently behind the scenes to reschedule the affected event, and even though dates are extremely limited and often not always ideal, things do have a way of working out, so we plan for the future.

Currently, we have "four" shows within a 35 day period. Given the set of circumstances that we face right now, this pandemic has proven to be extremely challenging, not only for our business but for all businesses in the "event" industry. As with any event, contracts have been signed years in advance, leaving limited dates for us promoters to consider. The Expo team started seeking out potential dates several weeks ago. No changes could be made, though, as our contracts are laid out in such a way that we are held to our obligation until either a natural disaster, act of God, riot or government-issued mandates are handed down. As a result of all of this, things are continually changing, not only for us but for venues, hotels, and how the government is working within their communities. Handling a crisis for one show **can** and **has** been done. Handling a crisis for four shows, truthfully, we were not prepared for, and for that, we are genuinely sorry.

Where are we today? Due to the government mandates and the health and safety of our consumers, vendors and staff, we have postponed our Orlando, FL show and rescheduled for June 19 & 20, 2020. As of yesterday, the Pomona, CA show has been postponed. We are currently working through the details of that location.

We are also working with our Irving, TX and Pleasanton, CA venues as these events may be impacted by closures as well. Currently, the Irving Convention Center is closed for groups of 50 or more until April 3<sup>rd</sup>, at which time we will re-assess our event. The Alameda County Fairgrounds (Pleasanton, CA) has issued a statement that they will be closed until March 31<sup>st</sup>; however, we are anticipating a week or two later. Facilities are doing their very best to keep us updated, but with event center staff mandated to stay home or on furlough, it will be early April before we have more information. Currently, we are suspending online pre-registration for all events.

Given the CDC recommendations and the current government mandates, which are ever-evolving, we feel our company must take a 15-day pause. We know that many have pre-registered for our events, and you have reached out via phone and email. With four shows currently impacted, we simply cannot keep up with the volume, nor have all the answers to your questions. We can only express our sincerest apologies and hope that while taking this time to work with the limited number of facilities that still have staff on-site, vendors and focus on our families, we will be able to resolve the situation at hand.

The current situation is a challenging one for all of us. The crafting community is our family. We look forward to arriving in your hometown for each event, as the days are filled with much joy, and we see the many faces that have been with us throughout the years.

In closing, many have asked how they can help. We feel that it is essential for our guests to stay connected with our wonderful Exhibitors. In the spirit of community, check out the links below and help support the exhibitors during this time. Let's show them how our Crafting Community can pull together to help each other in these hard times.

<https://scrapbookexpo.com/2020-expo-show-list/or-20/exhibitors-or20/>

<https://scrapbookexpo.com/2020-expo-show-list/oc-20/exhibitors-oc20/>

<https://scrapbookexpo.com/2020-expo-show-list/gv-20/exhibitors-gv20/>

<https://scrapbookexpo.com/2020-expo-show-list/ba-20/exhibitors-ba20/>

<https://scrapbookexpo.com/2020-expo-show-list/wi-20/exhibitors-wi20/>

We pray for the health, safety and wellbeing of all those that have been impacted.

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